

# ILLINOIS TRIO

## Sponsorship & Advertising GUIDE

Illinois TRIO 50<sup>th</sup> Annual Conference



April 17-19, 2024

Holiday Inn Champaign, IL

101 Trade Ctr Dr, Champaign, IL 61820

# SPONSORSHIP & ADVERTISING GUIDE

Greetings!

We are delighted to invite you to consider being a sponsor for our **50th Annual Professional Conference**, hosted by Illinois TRIO, on April 17-19, 2024, at the Holiday Inn in Champaign, IL. This year, our theme is "**Living Your Life Like it's Golden**," celebrating our five decades of advancing and defending equal educational opportunity in post-secondary education.

Illinois TRIO has been dedicated to ensuring that the least advantaged segments of the American population have a realistic chance to enter and graduate from post-secondary institutions. With approximately **159 TRIO programs** serving over **39,927 pre-college and college students** in Illinois, our conference plays a crucial role in providing valuable professional development and networking opportunities for educational opportunity program personnel.

Your sponsorship of the Illinois TRIO's 2024 Annual Conference is a significant way to support the enrollment and retention of underrepresented and deserving students in higher education, while also promoting your organization. Your sponsorship will contribute to student scholarships, furthering our mission.

The Conference Book will serve as a commemorative electronic keepsake for our conference attendees and a valuable resource for you to promote your business. Additionally, we offer various sponsorship packages that include opportunities to showcase your business in person, such as presenting at the "Hot Topic's Forum" and/or providing a breakout session.

We hope you will take advantage of this opportunity to enhance the visibility of your organization by sponsoring the impactful work happening in Illinois. Please note that all ad commitment forms, payments, and artwork must be received by **April 6, 2024**. If you have any questions or need assistance, please feel free to contact [illinois-research@eo.org](mailto:illinois-research@eo.org).

Kind Regards,

*Tiffany Jackson and Rhetta Seymour*

2024 Illinois TRIO Annual Conference Sponsors  
Sub-Committee

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Sponsorship Registration: <https://tinyurl.com/yxyfjt6>

**Package Options** \*All sponsorship <https://tinyurl.com/yxyfjt6> are available on a first-come, first-served basis.

## \$2000 Level

- Exhibitor Table and 2 chairs
- Complimentary full-page advertisement in the official IL TRIO Annual Conference Booklet
- Opportunity to provide a workshop at the IL TRIO Conference
- Opportunity to participate in “Hot Topics” 15-minute session open to all attendees
- Networking during the President’s Reception
- Acknowledgement and thanks at the start of the President’s Banquet
- Opportunity to have sent 1 email advertisement on your behalf to Illinois TRIO membership (send email to [illinois-technology@eoa.org](mailto:illinois-technology@eoa.org).)
- Opportunity for ad placement on the Illinois TRIO Association website [illinoistrio.org](http://illinoistrio.org) (6 months)

## \$1000 Level

- Exhibitor Table and 2 chairs
- Complimentary full-page advertisement in the official IL TRIO Annual Conference Booklet
- Opportunity to participate in “Hot Topics” 15-minute session open to all attendees
- Networking during the President’s Reception

## \$700 Level

- Exhibitor Table and 2 chairs
- ½ page advertisement in the official IL TRIO Annual Conference Booklet

## \$400 Level

- Full-page advertisement in the official IL TRIO Annual Conference Booklet

## \$300 Level

- ½ page advertisement in the official IL TRIO Annual Conference Booklet

All payments are **due upon receipt** of invoice. Questions regarding invoices or receipts, please contact [illinois-research@eoa.org](mailto:illinois-research@eoa.org) or reach out to the Illinois Treasurer, Sarah Johnson at [illinois-treasurer@eoa.org](mailto:illinois-treasurer@eoa.org).

**SCREEN READY DIGITAL ADS only in PDF due by April 6, 2023.**

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## SCHEDULE

Holiday Inn Champaign

101 Trade Center, Champaign, IL 61620

Wednesday, April 17		
9:00-5:00pm	Pre-Conference SSS Grant Writing	
12:00 pm	Finance Committee Meeting	
1:00 pm	Executive Council Meeting	
6:00pm	Registration Open	
6:30 pm	Newcomers Orientation	
7:30pm	Networking Reception Kick-off	
9:00pm	Karaoke-Funtivity	
10:00 pm	Hospitality	
Thursday, April 18		
8:00 am-12:00 pm	Registration	
8:30	Breakfast	
9:00am-9:15am	Welcome-Plenary	
9:15-9:30am	Networking TRIO Scavenger Hunt-Provide Information-Due End of the Day	
9:35am-10{05am	EOA Update: Adam Cinderich, President Educational Opportunity Association (EOA)	
10:10 am-10:40 am	COE Update: Membership/Human Resources Council for Opportunity in Education (COE)	
10:45 am-11:30 pm	Hot Topics	
11:45am-1:15 pm	Lunch TRIO Talks-Alumni Edition	
1:30-2:20	Concurrent Sessions	
2:35-3:25pm	Concurrent Sessions	
3:35pm-5:00pm	General Assembly Meeting	
5:00 pm-6:25 pm	Break	
6:30 pm-7:00 pm	Reception	
7:00 pm	President's Banquet "50 Years in the Making: Bridging the Past with Future, with Passion and Purpose"	

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8:30 pm	Past-President and Member Recognition "Living Your Life Like Its Golden" President's Dance	
10:30 pm	Networking/Hospitality	
<b>Friday, April 19</b>		
8:30 am	Breakfast	
8:30-10:00am	Program Roundtables	
10:15 am-11:30 am	Surviving Audits	
11:35 am-11:45 am	Closing Remarks/Evaluations	
12:00 pm	Conference Concludes	